

University of Pretoria Yearbook 2018

Recreation and sport management 707 (MBK 707)

Postgraduate

Faculty Faculty of Humanities

Module credits 20.00

Programmes BAHons Sport and Leisure Studies Sport and Recreation Management

Prerequisites No prerequisites.

Language of tuition Afrikaans and English are used in one class

Department Sport and Leisure Studies

Period of presentation Semester 2

Module content

Oualification

Aspects of visionary recreation management, entrepreneurship, human resource management and marketing are applied to the sport and recreation industry.

(1 hour contact time per week with work assignments for the following week.)

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